ADVERTISEMENTS

NO ONE is neutral toward advertisers. Either you root for an advertiser or you knock him-if you ever dealt with him.

Others want to know his virtues or his vices.



Keeping them to yourself is either hiding his light under a bushel or silently going into cahoots with him. You have always expressed your opinion about advertisers-to your friends. Now the circle is widened. Every other Tribune reader is a friend with his ears cocked, listening.

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For every letter printed in The Ad-Visor Department in praise or criticism of advertisers' methods, excepting only patent medicines, The Tribune offers a prize of \$2.00, payable in an order on any Tribune advertiser. Each month a special prize of \$50.00 will be awarded for the most constructive or destructive letter printed. Any one is eligible to compete and any number of letters may be written by one person. Your name will be printed or not, as you prefer, but unsigned letters will not be read, as they provide no means for making the awards which are an integral part of our campaign.

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The Tribune

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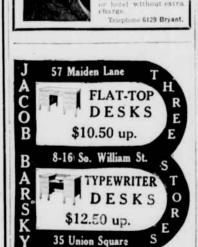
Women planning to spend a few months in the South and wishing to have a distinctive tailored garment should view the collection, which comes up to the high level of all COLE

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Shooting preserve. Guides, trained to be had by day or week.

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